

Easy-to-Read Voter Guide

Portland Mayoral Race: November 8, 2011

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Elected Mayor

For the first time in 90 years, Portland citizens will elect a mayor.

Since 1923, the City Council has selected one its members to serve as mayor. He or she served for a one-year term. Last fall, citizens in Portland adopted a change to the City Charter. This change calls for an elected mayor. One of the at-large city council seats was chosen to be the seat for the new mayor.

All city of Portland races are nonpartisan. The political parties for all the candidates are not listed on the ballot. If you want to know the political party for the candidates, you can visit their websites or call their campaign offices.

When making your choice for Portland mayor, keep the following items in mind.

Portland Mayor—

- Serves a four year term
- Can serve up to two terms
- Is a member of the Council
- Chairs Council meetings
- Acts as a leader of the city
- Helps change city policies
- Oversees hiring and removing the City Manager, City Clerk and Corporation Counsel
- Provides advice to the City Manager
- Helps prepare city budgets and improvement plans



Ranked Choice Voting (RCV) or Instant Runoff Voting (IRV)

For the first time, Portland voters will use a new way to choose a mayor. Ranked Choice Voting (RCV) or Instant Runoff Voting (IRV) is a way to vote for more than one candidate, choosing a 1st, 2nd and 3rd choice, and so on. The next page has more information on RCV/IRV.

Your ballot will include other races such as City Council, School Board, and Water District. Due to space limitations, information about these races is not included in this guide.

★ ★ ★ Portland Ranked Choice Voting (RCV) or Instant Runoff Voting (IRV)

Ranked Choice Voting (RCV) or Instant Runoff Voting (IRV) gives you a chance to select a candidate in order of preference.

★ Why use Ranked Choice Voting (RCV)?

- More than two candidates are running for one office
- Gives voters a chance to select all the candidates by their 1st choice, 2nd choice, 3rd choice and so on
- Allows for the possibility of a compromise candidate
- Helps voters elect a candidate they like
- Eliminates need for a runoff election
- Computer recalculates the votes automatically

★ How does Ranked Choice Voting (RCV) work?

Step 1: Voters select their 1st choice, 2nd choice, 3rd choice and so on. Voters can rank up to 15 candidates.

Step 2: Count all ballots. Did someone get 50%+ 1 of the votes?

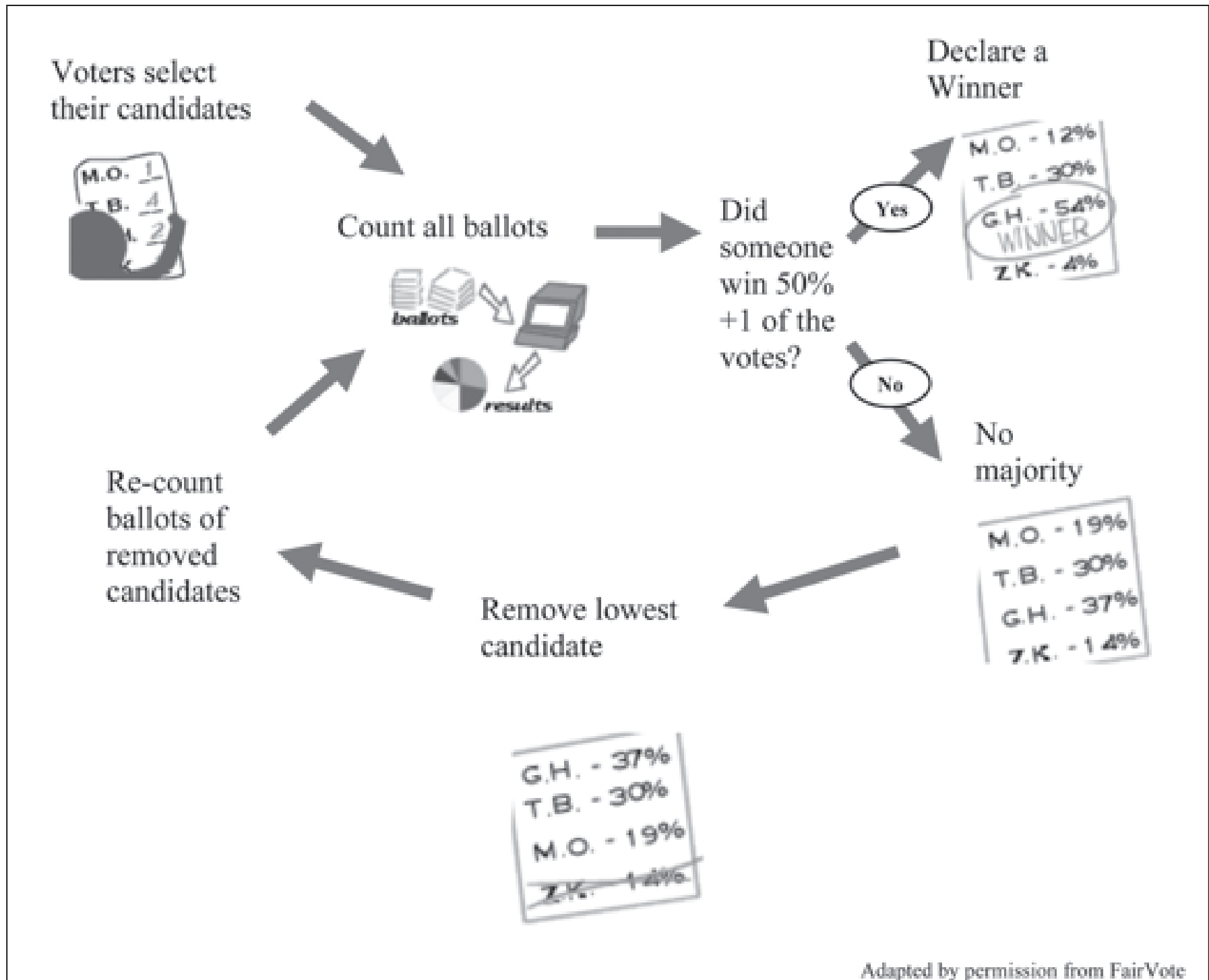
Yes--they win! **No**--go to Step 3:

Step 3: Last place candidate is removed.

Step 4: All voters who ranked the removed candidate as their first choice will have their vote added to the totals of their second choice candidate.

Step 5: Repeat process until someone gets 50% +1 or majority of the remaining votes. That person wins!

★ How does Ranked Choice Voting (RCV) work?





Sample Mayoral Ballot

Official Ballot
General Municipal Election
Portland, Maine
November 8, 2011

CITY CLERK™

A. To vote, complete the oval(s) next to your choice(s), like this:

B. Rank Candidates for Mayor in order of choice, see special instructions below.

C. To vote for a write-in candidate, write the person's name in the write-in space and fill in an oval next to the name.

D. If you make a mistake, do not erase; ask for a new ballot.

For Mayor
Four Year Term
 (Rank candidates in order of choice)

No more than one oval per column. No more than one oval per candidate.

	1st Choice	2nd Choice	3rd Choice	4th Choice	5th Choice	6th Choice	7th Choice	8th Choice	9th Choice	10th Choice	11th Choice	12th Choice	13th Choice	14th Choice	15th Choice
Bragdon, Charles E. <small>71 Mulroy South</small>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Brennan, Michael F. <small>49 Washington Road</small>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Bryant, Peter G. <small>18 Back Cove Estates #18</small>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Carmona, Ralph C. <small>155 South Street #1</small>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Dodge, Richard A. <small>12811 Forest Avenue</small>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Duson, Jill C. <small>154 Penned Avenue</small>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Eder, John M. <small>103 Gray Street</small>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Haadoow, Hamza A. <small>1 Coast Lane</small>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lapchick, Jodie L. <small>7 Colman Street</small>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Marshall, David A. <small>41 Pine Street #1</small>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Mavodones, Nicholas M. Jr. <small>78 Cherry Street</small>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Miller, Markos S. <small>17 Atlantic Street</small>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Rathband, Jed <small>9 Everett Street</small>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Strimling, Ethan K. <small>211 Spring Street</small>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Vail, Christopher L. <small>1119 Washington Avenue</small>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Write-in	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

SAMPLE

Special Instructions: Rank Candidates for Mayor in order of choice.

- Fill in the first oval to the right of your 1st choice candidate.
- Fill in the second oval to the right of your 2nd choice candidate.
- Continue until you have ranked all of your choices.
- You may rank as many or as few candidates as you wish.
- Fill in no more than one oval per candidate.
- Fill in no more than one oval per column.

PLEASE CONTINUE VOTING ON OTHER SIDE

Caution: Your local election official may not allow you to bring this sample ballot into the voting booth. If you do bring it with you, make sure to remove it from the booth when you leave.

★ ★ ★ How do I fill in my ballot?

- Select your favorite candidate and mark as your 1st Choice
- Select your second favorite candidate and mark them as your 2nd Choice
- Continue ranking candidates until you have voted for as many candidates as you want
- The more candidates you rank, the greater the chance that your vote will count for one of the candidates in the final round
- Remember that your choices for other candidates never count against the vote for your first choice candidate

	Choice				
	1st	2nd	3rd	4th	5th
A	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
B	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
C	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
D	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
E	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Write-in:	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

What to keep in mind when filling out the ballot

- Rank only one candidate as your first choice
- Rank a different candidate as your 2nd, 3rd, and 4th choices and so on.
- Fill in ONLY ONE oval per row or column
- See an election clerk to get a new ballot if you make a mistake

Who wins?

The winning candidate is the one who receives the majority of support (50% + 1) in the final round of counting.

Questions about Ranked Choice Voting (RCV)

Portland City Clerk

389 Congress St. Room 203

Portland, ME 04101

874-8677

www.portlandmaine.gov/voter/voter.asp

cityclerk@portlandmaine.gov

League of Women Voters of Portland Area

PO Box 863

Augusta, ME 04332

622-0256

www.lwvme.org

voterguide@lwvme.com

Mayoral Candidates



CHARLES E BRAGDON

Age: 43

Address: 31 Munjoy South

Neighborhood: Munjoy Hill

Current Job: **Publisher of the Portland
Maine Gazette**

Campaign Phone Number: 207-899-6321

GOALS

1. Create more jobs
2. Get people back into homes and off the street
3. Help small businesses open in Portland



MICHAEL BRENNAN

Age: 58

Address: 49 Wellington Road

Neighborhood: Back Cove

Current Job: **Policy Associate, Muskie
School of Public Service**

Website: www.brennanformayor.com

Campaign Phone Number: 939-6462

GOALS

1. Build a prosperous economy and create quality jobs for the future.
2. Improve public transportation options to reduce street congestion.
3. Work with local legislators to increase funding for schools and housing.





PETER G. BRYANT

Age: **68**

Address: **Unit 18, Back Cove Estates**

Neighborhood: **Ocean Ave, East Deering**

Current Job: **Retired merchant seaman**

Campaign Phone Number: **207-210-6465**

GOALS

1. Bring back the big Trash pick-up, twice a year where they will take refrigerators and everything.
2. One call does it all. If have a problem, call me, Peter, the mayor



RALPH CARMONA, PH.D

Age: **60**

Address: **105 North St., #1**

Neighborhood: **Munjoy Hill**

Current Job: **Retired Government Affairs Executive**

Website: **www.CarmonaMayor.com**

Campaign Phone Number: **207-518-9177**

GOALS

1. Create decent jobs through increased revenues. This will put more money in the pockets of Portland people
2. Improve schools, safety, and transportation.
3. Listen and act to solve problems.



Mayoral Candidates



RICHARD ALAN DODGE

Age: 59
Address: 1281 Forest Ave

Current Job: **Sams Lobsterbakes and Catering, Broker for Balfour Commercial**

Campaign Phone Number: **797-6719**

GOALS

1. Bringing more businesses to Portland w/less regulations
2. Running city like a business,not like a charity
3. Chosing between “Wants” and “Needs”,we can not afford to be everything to everybody.



JILL DUSON

Age: 57
Address: 101 Pennell Avenue
Neighborhood: North Deering
Website: www.jillduson.com

Current Job: **Former Director, Bureau of Rehabilitation Services, Maine Department of Labor**
Campaign Phone Number: **207-878-0769**

GOALS

1. Implement performance measurement across all city departments.
2. Expand partnerships to sustain safety net services for struggling families.
3. Execute the Unified Economic Development Plan and expand Development Division staff.





JOHN EDER

Age: 42
 Address: 101 Gray Street
 Neighborhood: West End
 Website: www.johneder.org

Current Job: **Activist, Community organizer, wage earner**
 Campaign Phone Number: 871-0317

GOALS

- Economic justice through:
1. Affordable housing
 2. Living wages
 3. Healthcare for all

Please note: Candidate **Hamza Haadoow** did not respond in time for printing.



JODIE LAPCHICK

Age: 49
 Address: 7 Cushman Street
 Neighborhood: West End

Current Job: **Independent Marketing Strategist**
 Website: www.LapchickForMayor.com
 Campaign Phone Number: 207-329-4454

GOALS

1. Oversee implementation of the City's current (first-ever) Economic Development Plan.
2. Find ways to improve efficiencies within City Hall.
3. Support, improve access and outreach to grass-roots community-based programs.



Mayoral Candidates



DAVID A. MARSHALL

Age: 33
 Address: 41 Pine Street
 Neighborhood: West End

Current Job: fine artist, small business owner, property manager and City Councilor
 Website: marshallmayor.com
 Campaign Phone Number: 207-409-6617

GOALS

1. Improve our school buildings.
2. Save on heating bills by switching from oil to cleaner fuels.
3. Grow our city by 10,000 people.



NICK MAVODONES

Age: 51
 Address: 79 Chenery Street
 Neighborhood: Back Cove

Current Job: Operations Manager, Casco Bay Lines
 Website: portland4nick.com
 Campaign Phone Number: 207-774-0257

GOALS

1. Create jobs by getting more projects from planning to paycheck.
2. Save our waterfront and make the most of its economic potential.
3. Prepare all of our kids for today's economy.





MARKOS MILLER

Age: 43

Address: 17 Atlantic Street

Neighborhood: Munjoy Hill

Current Job: Spanish Teacher, Deering High School

Website: markosmillermayor.com

Campaign Phone Number: 370-9639

GOALS

1. Coordinate and empower the Portland community.
2. Bring strategic vision to City Hall and build consensus around it.
3. Strengthen neighborhoods, schools, and our local economy.



JED RATHBAND

Age: 39

Address: 9 Everett Street

Neighborhood: East Bayside

Current Job: Consultant

Website: jedformayor.com

Campaign Phone Number: 207-332-1513

GOALS

1. Harness Portland's rising momentum by proactively seizing opportunities, embracing innovation
2. Promote Portland Public Schools in greater Portland and beyond
3. Inspire individuals to become more civically engaged through accessibility and accountability



Mayoral Candidates



ETHAN STRIMLING

Age: 43
Address: 211 Spring Street
Neighborhood: West End

Current Job: CEO of Learning Works
Website: StrimlingForMayor.com
Campaign Phone Number: 207-828-8634

GOALS

1. Create jobs by making it easier to open businesses.
2. Make it cost less to live in Portland by lowering taxes.
3. Provide a good education to all kids.



CHRISTOPHER VAIL

Age: 39
Address: 1119 Washington Ave
Neighborhood: North Deering

Current Job: Portland Fire Department
Website: Vailformayor.com
Campaign Phone Number: 207-807-3507

GOALS

1. Bring common sense to city hall.
2. Building a powerful and respected mayoral position.
3. Growing and marketing Portland as the leader of Maine's economic, educational and environmental hub of growth.

